

IA667 Publicists IMDB Lobby

Friday, March 11th, 2022

Dear IATSE 667 Members,

Our Unit Publicist brothers and sisters have made a request to the online database IMDb, to move the Unit Publicist category out of 'Additional Crew' and give it its own section/heading - like Camera, Script Continuity etc. Currently, when one looks up a project, they must scroll way down and sift through 'Additional Crew' in hope of finding who the Unit Publicist was on the project.

The Unit Publicist is an integral part of the production team and should be properly recognized for the special skills and contributions they bring to each project.

Per IMDb's feedback, it was suggested the initiative be posted in its 'Community Forum' in order to open the discussion. Your support would be greatly appreciated.

It does require signing up to the Community Forum (it doesn't seem to accept IMBb login) - and once one has, simply click the green arrow to the left of the heading - one can also comment on the proposed adjustment. *Link is below:*

<https://community-imbdb.sprinklr.com/conversations/data-issues-policy-discussions/make-the-unit-publicist-an-imbdb-job-category-not-additonal-crew/6221265695e66d4f794cab4c>

Best regards,

Lisa Ghione

Unit Publicist, Member at Large
I.A.T.S.E. Local 667