



INTERNATIONAL CINEMATOGRAPHERS GUILD

EPK, EPK SOUND, STILLS, and PUBLICITY

A reminder of the contractual obligations for Publicity under the IATSE 667 Collective Agreement.

Unit Publicity, EPK Camera, EPK Sound, Behind the Scenes, and Stills are all covered under the IATSE Local 667 Collective Agreement.

The IATSE Local 667 Collective Agreement stipulates that none of this work can be sub-contracted to a non-IATSE 667 member for any reason. The following practices are mandated by the IATSE Local 667 Collective Agreement:

- **Unit Publicists** ARE REQUIRED & MANDATORY by the IATSE 667 Collective Agreement to be in attendance for ALL press/media interviews, EPK, behind-the-scenes, promotional video, social media activity and all gallery photography. Unit Publicists are recommended to be on set for unit photography coverage.

All media interviews taking place virtually require the mandatory participation of a 667 Unit Publicist.

- If production does not employ a full or part time publicist, any available IATSE 667 unit publicist may be hired on a daily basis. The IATSE 667 Availability List can be accessed 24/7 through your IATSE 667 website login and password. If you do not have a login and password contact the 667 office to obtain one.
- All digital footage used for the purposes of publicity and promotion of the production must be filmed by a 667 **EPK/BTS Cameraperson**. EPK/BTS work must be paid as per the IATSE Local 667 Collective Agreement and through the production payroll. When sound is required an IATSE 667 **EPK/BTS Soundperson** must be hired and paid as per the Collective Agreement.
- IATSE Local 667 **Still Photographers** must be paid as per the IATSE Local 667 Collective Agreement, through the production payroll. The Digital Processing fee paid to Still Photographers when hired on a daily basis is paid at the established rate **plus** fringes, as it is a labour cost.

IATSE Local 667 will continuously monitor all of our publicity categories on our signed productions and will be enforcing compliance with the Collective Agreement. Third party companies will not be allowed to do IATSE Local 667's contractual work. The required IATSE Local 667 member must be hired and be paid as per the Collective Agreement. There will be no exceptions.

A handwritten signature in black ink, appearing to read 'Roman Neubacher', written in a cursive style.

Roman Neubacher
Business Representative